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## **2012 CCM Convention and Exposition to take place Tues., October 23. Over 1,000 participants from over 130 towns will gather in Hartford.**

Over 1,000 participants from across Connecticut will gather in Hartford at the Connecticut Convention Center on Tuesday, October 23 for the 2012 Convention and Exposition of the Connecticut Conference of Municipalities, the statewide association of towns and cities. Here are some key highlights from CCM's 30th Annual Convention and Exposition, which runs from 8 a.m. to 6:00 p.m.

General Session – 10 a.m. to 11 a.m.

### **==> Remarks by Governor Dannel P. Malloy**

**==> Keynote Address by Peter C. Lemon - recipient of America's highest military award: the Medal of Honor.** Born in Canada, he is also the recipient of the "Outstanding American by Choice" award. This award was presented to Lemon by President Obama at the White House in 2009.

Lemon is among the most dynamic public speakers of our time. An ambassador of courage, determination and triumph, his talks profoundly enrich the lives of others.

Lemon is one of the youngest surviving recipients of America's highest military award, the Medal of Honor, for assisting in saving the lives of his team in Vietnam. Entertaining audiences as a professional speaker for over fourteen years, a successful insurance and construction entrepreneur for almost three decades, an acclaimed author and executive producer of the Emmy winning documentary Beyond the Medal of Honor, he speaks from real life experiences.

Lemon is an inductee in the elite "Ranger Hall of Fame", holds a Bachelor's Degree in Speech, a Master of Science degree in Business Administration and was proclaimed "Humanitarian Alumni of the Year" at his graduate alma mater. His book and documentary have been donated to every high school in the nation to inspire our children. Lemon continues to volunteer his time with our youth, advocating positive decisions and motivating them to live their dreams.

### **Special Workshop – State Commissioners' Roundtable – 11:15 a.m. to 12:15 p.m.**

Municipal and state government officials function within a unique partnership where advancement is often impeded by "red-tape". This workshop will break down the silos between state agencies, and provide for a frank dialogue among decision-makers about what is working and what is not. Learn updates directly from key State Commissioners on programs, processes, and development issues vital to your community. Be a part of the solution and help influence how state agencies can change to improve the state-local partnership

State Commissioners set to participate include

- Donald DeFronzo, Commissioner, Connecticut Department of Administrative Services
- Daniel C. Esty, Commissioner, Connecticut Department of Energy and Environmental Protection
- James P. Redeker, Commissioner, Connecticut Department of Transportation
- Gian-Carl Casa, Undersecretary for Legislative Affairs, Connecticut Office of Policy & Management

**15 Workshops Throughout the Day**

==> 15 information-packed workshops during the day-long event on cutting-edge issues facing municipal government officials, each presented by a panel of expert speakers. (See page 3- 5 for times and descriptions.)

### **A Record-Breaking 156 Companies in the Trade Show Throughout the Day**

==> Exhibit hall featuring an array of products and services for local governments – presented by over 150 companies in over 30 different industries. (See pages 6- 9 for complete list of companies.)

## **Convention Workshop Schedule**

### **Workshop Session A – 11:15 am - 12:15 pm**

#### ***Track 1: Leadership in Action***

**A1 - State Commissioners' Roundtable** (see above part of news release for details)

#### ***Track 2: The Future is Now***

**A2 - Economic Development & Your Community's Future**

Co-sponsored by Connecticut Economic Development Association (CEDAS)  
Connecticut Economic Resource Center (CERC)

Does your municipality have a plan for conservation and development? Establishing a vision is important to ensuring the proper type and amount of growth that best meets the needs of your community. How do you determine the proper economic development strategies for your community? How do you develop an economic development plan? Understand what you should be considering and learn how to better position your municipality.

#### ***Track 3: Managing the Change***

**A3 - Municipalities' Most Wanted: Law Update**

Co-sponsored by the Connecticut Association of Municipal Attorneys (CAMA)

In a society governed by a set of laws, an awareness of changes to those laws is essential. Discover directly from municipal law experts about key legal issues faced today by municipalities, as well as potential challenges in the future. This workshop will provide legal updates on a wide variety of municipal issues, with a focus on the impact they will have on local services and budgets. Learn how best to prepare your staff and residents for these new laws.

#### ***Track 4: The Fiscal Bottom Line***

**A4 - Local Budgeting: Fade to Black**

Co-sponsored by the Government Finance Officers Association of Connecticut (GFOA-CT)

Turns out Mom was right; money does not grow on trees. Don't let that stop you from turning your fiscal challenges into positive outcomes. Listen to experts discuss the latest trends in municipal finance so that you can not only navigate these stressful fiscal times, but also set in place an investment plan for the future. Learn about innovative budgeting methods, alternative revenue source, how other municipalities have accessed grants to offset local costs, and how to position your community to take advantage of available resources.

#### ***Track 5: Championing Progress***

**A5 - Extra Extra: Tweet All About It!**

Co-sponsored by Connecticut Government Management Information Sciences (CT GMIS)

This just in: The Internet is not a fad. Embracing the instant media-age can enhance the transparency of how you deliver your local programs and services, and offers a unique benefit to your local residents. Blogs, Facebook, Twitter, and YouTube have made our world instantaneous and smaller. This workshop will focus on how to manage town and city information and engage the public through social media. Learn best practices and the pros and cons of these new technologies.

### **Workshop Session B – 1:45 pm - 2:55 pm**

#### ***Track 1: Leadership in Action***

**B1 - Municipal CEO Roundtable**

From colonial town greens to online blogs - the constructive exchange of ideas and information has always been an important criteria for improvement. Led by CCM President and Mayor of Torrington, Ryan Bingham - municipal officials will emphasize commonalities among towns and learn what others are doing to streamline costs and improve services. Find out the most innovative ways to govern your community directly from your peers - and share with other leaders your latest strategies that work in your municipality.

***Track 2: The Future is Now***

***B2 - Just Over the Horizon: What's New in Land Use & Planning and Zoning Land***

Co-sponsored by the Connecticut Chapter of the American Planning Association (CCAPA)  
Connecticut Economic Development Association (CEDAS)

Each year new laws are passed and legal decisions are issued that impact the regulation of local land use. Keeping apprised of this ever-changing landscape will ensure that municipal officials remain in the driver's seat with local regulations and zoning.

***Track 3: Managing the Change***

***B3 - Legal Pitfalls Municipal Leaders Should Avoid***

Co-sponsored by the Connecticut Interlocal Risk Management Agency (CIRMA)

One of the most powerful and least painful ways to learn is by studying other people's experiences. CIRMA legal counsel and staff discuss common mistakes made by municipal officials that lead to civil action, reputational risk and increased insurance cost. This program provides municipal leaders a look at a number of actual claims, how they were caused, how they escalated, and ways that similar losses could have been prevented or mitigated. Learn how to avoid legal pitfalls - without having to experience the actual loss

***Track 4: The Fiscal Bottom Line***

***B4 - Check-Up: Lowering Costs & Improving Wellness***

Co-sponsored by the Office of the State Comptroller

With monumental changes in healthcare afoot, the cost of insurance continues to plague local budgets. This workshop will discuss the pros and cons of options available to local officials, innovative steps taken by your peers to provide healthcare coverage at competitive rates, and explain the newly created Connecticut Partnership Plan. Get all your questions answered directly from those responsible for the Plan: what is available, procedures for entering and exiting, and potential financial benefits of this plan.

***Track 5: Championing Progress***

***B5 - Our Brothers' Keepers: Intra & Inter-Municipal Collaboration***

Co-sponsored by the Connecticut Advisory Commission on Intergovernmental Relations (ACIR)

Municipal cooperation in Connecticut is as old as the original settlers, and has always been a success when it is a voluntary collaboration among interested parties. Innovators of efficiencies and sharing -- learn directly from your peers about what has made their cooperative efforts work -- from bridging the town-school divide to working with other towns

**Workshop Session C – 3:20 pm - 4:30 pm**

***Track 1: Leadership in Action***

***C1 - Risk Exists***

Co-sponsored by the Connecticut Interlocal Risk Management Agency (CIRMA)

Municipal leaders have goals that often seem contradictory: they must deliver quality public services, which always brings risk, and simultaneously assure the safety and security of their workforce and communities. Your role as a municipal leader in effectively managing your municipality's risk is critical. This is a unique opportunity for your peers to share their successful risk management strategies for instilling and sustaining a culture of risk management to prevent workers' compensation, liability, and property losses while continuing to provide essential services to the community. Learn firsthand how you too can develop, implement and manage effective risk management programs

***Track 2: The Future is Now***

***C2 - The Housing Market Has Changed! Your Town Can Benefit By Changing With It***

Co-sponsored by the Partnership for Strong Communities

Our entire economy changed in 2008, and so did the housing market, perhaps forever. Municipalities across the state are realizing that the housing they have now may not be the housing they will need to boost local economies, expand grand lists and provide homes for police, teachers, young workers and families, elderly parents and adult children coming home after college and grad school. Economic and demographic changes are sparking a need for a wider range of housing options: smaller, energy-efficient, close to town center and transit to lessen the impact of higher gasoline and heating costs and increasing down payment and credit requirements.

**Track 3: Managing the Change**

**C3 - Does it Pass the Test: Education Reform**

Co-sponsored by the Connecticut Association of Boards of Education (CABE)  
 Connecticut Association of Public School Superintendents (CAPSS)  
 Connecticut Association of Urban Superintendents (CAUS)

2012 has been called the year of education reform in Connecticut. With local officials on the frontlines of providing education, it is imperative that every official learn and understand what impact these reforms will have on the delivery of Pre K-12 public education. Learn and discuss what is now law, what your school districts must do to comply, how these changes will impact your municipal budget, and what more should be done to change the way Connecticut pays for Pre K-12 public education.

**Track 4: The Fiscal Bottom Line**

**C4 - Municipal Labor Relations: Preserving and Enhancing Managerial Flexibility**

Co-sponsored by the Connecticut Public Employers Labor Relations Association (ConnPELRA)

Towns and cities need to be nimble in order to address today's fiscal challenges. Municipal employee contracts can be a straitjacket or they can provide municipal management the ability to be creative. Learn specific contract language and strategies that can help you achieve critical managerial flexibility, and also produce efficiencies for the betterment of taxpayers and employees.

**Track 5: Championing Progress**

**C5 - Whither the Future of CT RPOs?**

Co-sponsored by the Connecticut Town & City Managers Association (CTCMA)

As discussions continue about what the optimal number and responsibilities of regional planning organizations (RPOs) should be in Connecticut, hear four distinct perspectives on how different RPOs effectively serve their region of the state, including the newly consolidated Lower Connecticut River Valley Council of Governments. What are the commonalities of their approaches; what regional initiatives are under way that may be unique to an area, or could serve as a model for another region's efforts? Engage in a discussion of what new powers should be granted to RPOs in Connecticut.

**2012 CCM Convention Exhibitors**

3M Traffic Safety Systems
A&A Office Systems
ADMINS Inc. Cambridge, MA
ADNET Technologies, LLC
Aetna
Ameresco
American Integrity Restoration
American Shoring, Inc.
Amtech Personalized Pest Management Brookfield, CT
Anthem Blue Cross and Blue Shield Wallingford, CT
Applied Geographics, Inc. East Hartford, CT
Armor Tile Williamsville, NY
Automated Logic
Aztec Technologies
Badger Meter, Inc.

Bank of America
BELFOR Property Restoration Wallingford, CT
Benefits Plus HRO Avon, CT
BGR Radiator
BL Companies
BlumShapiro
Borrego Solar Systems
Business Management Systems, Inc.
Capitol Region Education Council Hartford, CT
CCJEF
CDM Smith
Center for the Study of Economics
Childscapes of New England
Chimenet
Cigna Healthcare
CIRMA
CIRMA
Citizens Bank
ClearSpan Fabric Structures South Windsor, CT
CME Associates, Inc. East Hartford, CT
Comcast Business Class
Concentra
Concrete Raising Corporation of CT Bristol, CT
ConEdison Solutions
ConnectiCare
Connecticut Employer Support of the Guard and Reserve
Connecticut Light & Power Berlin, CT
Connecticut Resources Recovery Authority
Consolidated Electrical Distributors, Inc.
Constellation Energy
Crystal Restoration Services Inc. Norwalk, CT
CT Partnership Plan - State of CT
Delta Dental
Digital BackOffice
Diversified Project Management
Dome Corporation
East River Energy Guilford, CT
ebenefits Group Northeast
ECG Engineering
Empire Today North Haven, CT
Energize Connecticut
Environmental Systems Corp. West Hartford, CT
Environmental Systems Corp. West Hartford, CT
Environmental Systems Corp. West Hartford, CT
EVSE LLC
FacilityDude Cary, NC

Farmington Bank
FieldTurf
FirstSouthwest
FuelMaster/Syn-Tech Systems, Inc.
Fuss & O'Neill Manchester, CT
Geolnsight, Inc. Middletown, CT
GovConnection, Inc. Merrimack, NH
GovDeals, Inc.
Graybar Wallingford, CT
GreenCycle
Halloran & Sage LLP
Hartford Truck Equipment, Inc. South Windsor, CT
Hilltop Technologies, LLC Suffield, CT
Holophane Lighting Springfield, MA
Hooker & Holcombe Companies
HRP Associates, Inc.
IBIC LLC
ICMA - RC
Integrated Technical Systems, Inc. Wallingford, CT
Johnson Controls, Inc.
Kinsley Power Systems East Granby, CT
Kleinfelder Rocky Hill, CT
Lenard Engineering, Inc. Glastonbury & Winsted, CT
M.E. O'Brien & Sons, Inc.
Manning & Napier
Metromedia Energy Eatontown, NJ
Milliman, Inc.
Milone & MacBroom, Inc. Cheshire, CT
NEEM
Neopost New England Farmington, CT
New England Carpenters Union Hartford, CT
New England GeoSystems, LLC Guilford, CT
New England Playground Surfacing
New York Bituminous Products Corp. Monroe, CT
Nimble Storage
NORESCO Cromwell, CT
NorthEast Electrical Distributors Brockton, MA
O'Connor Davies
Ovation Farmington, CT
Parsons Brinckerhoff, Inc. Glastonbury, CT
People GIS Arlington, MA
Pepco Energy Services
Philips Lumec
Playground Medic Hawthorne, NY
PLAYSITES PLUS SURFACES, INC.
Public Workforce Software

Rehrig Pacific Company
Roald Haestad, Inc. Waterbury, CT
Rossi Law Offices, Ltd.
Servpro Franchises of CT
Siemens
Siemens
Signal Service, Inc. East Hartford, CT
SmartBus Live! Providence, RI
SolarCity Hartford, CT
Sovereign Bank Hartford, CT
Sprint Nextel
Standard & Poor's Rating Services
Sternberg Lighting
Stirling Benefits, Inc.
Stop Loss Insurance Brokers, Inc.
Strategic Building Solutions
Taxserv, LLC Hartford, CT
TD Bank
Tectonic Engineering & Surveying Consultants P.C. Rocky Hill, CT
Telrepc, Inc. Wallingford, CT
The Computer Company, Inc. Cromwell, CT
The Garland Company Inc.
The Segal Company Farmington, CT
Tighe & Bond, Inc.
Total Communications, Inc.
Tower Capital Management, LLC
TransCOR Rugged Mobile Computing Solutions
Tyco Integrated Security
Tyler Technologies, Inc.
U.S. Environmental Protection Agency
UIC Energy, LLC
UIC Energy, LLC
United Cleaning & Restoration
United Concrete Products Yalesville, CT
UnitedHealthcare
University of New Haven
URS Rocky Hill, CT
VALIC
Vanasse Hangen Brustlin, Inc. Middletown, CT
Vehicle Leasing Associates Meriden, CT
Verizon
ViewPoint Government Solutions
Virtual Towns & Schools
Vision Government Solutions
Waste Zero
Webster Bank, NA

Weston & Sampson Rocky Hill, CT
Winterberry Southington, CT
Woodard & Curran