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For Immediate Release  
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## **2013 CCM Convention and Exposition to take place Wednesday, October 2. Over 1,000 participants from over 120 towns will gather in Hartford.**

Over 1,000 participants from across Connecticut will gather in Hartford at the Connecticut Convention Center on Wednesday, October 2 for the 2013 Convention and Exposition of the Connecticut Conference of Municipalities, the statewide association of towns and cities. Here are some key highlights from CCM's 31st Annual Convention and Exposition, which runs from 8 a.m. to 6:00 p.m.

General Session – 9:45 a.m. to 11 a.m.

- **Welcoming remarks by Governor Dannel P. Malloy**
- **Remarks by CCM President Bill Finch, Mayor of Bridgeport**
- **Keynote Address** by Jim Mathis, an internationally-known speaker, strategist, and best-selling author. His presentation, "Reinvention Made Easy," will address changes in municipal management, both in recent years and for the future. Mr. Mathis will join the audience and lead attendees through a personally challenging and value-changing presentation designed to make you re-think your strategic outlook. The realities of your municipal business have changed permanently due to changes in the economy, social transition, and modern trends. Jim is president of The Mathis Group, Inc., based in Atlanta, Georgia, and author of the bestselling book: "Reinvention Made Easy: Change Your Strategy, Change Your Results."

**More than 40 state-local government experts will speak in 14 workshop sessions scheduled throughout the day.** These include:

- **State Commissioners Panel**
- **Economic Development and Planning & Zoning: Partners in Community Visioning and Economic Growth** - Co-sponsored by the Connecticut Chapter of the American Planning Association (CCAPA)

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## Connecticut Conference of Municipalities – Page 2

- **Brownfield Remediation & Redevelopment: New Tools for Success**
- **E-Discovery and Local Governments** - Co-sponsored by the Connecticut Interlocal Risk Management Association (CIRMA)
- **Plan and Prepare for the Impacts of The Affordable Care Act (“ObamaCare”)** - Co-sponsored by the Connecticut Public Employers Labor Relations Association (ConnPELRA)
- **Conflicts of Interest: What’s Legal, What’s Right, What’s Fair**
- **Give Your Municipal Career Some CPR**
- **Bonding for Capital Projects: The Do’s and Don’ts** - Co-sponsored by the Connecticut Government Finance Officers Association (CT-GFOA)
- **You Are at Risk: Managing Cyber Threats**
- **Tech-Knowledgy: The Future of Municipal Services and Civic Interaction**
- **Hot Topics in Municipal Law** - Co-sponsored by the Connecticut Association of Municipal Attorneys (CAMA)
- **Customer Service: Strategies For Winning Over the Challenging Citizen**
- **CCJEF v. Rell: The Pursuit of Education Adequacy and Equity in Connecticut**
- **Federal Regional Administrators’ Panel**

The all-day exposition and trade show (with nearly 150 companies) will showcase the largest industry trade show geared to municipalities in Connecticut for the latest municipal products and services.